



Life – Expenses and Revenues

Market Study

Name of Aldea/Pueblo:
Description: (e.g. Small local market, town center stores):

Basic Food Stuff	Price + notes
Canned beans (price of each size)	
Bag of beans (cheapest, include weight)	
Soup	
Noodles (cheapest, include weight)	
Sugar (cheapest, include weight)	
Salt (cheapest, include weight)	
Pip (to sprinkle on fruit)	
Rice (cheapest, include size, branded or not?)	
Horchata (fresh)	
Sesame seeds (for stew, etc.)	
Maizena (corn drink)	

Health and Hygiene	Price + notes
Hand/Bath soap (cheapest (include size and brand))	
Hand/Bath soap disinfectant (include size and brand)	
Shampoo (cheapest (include size and brand))	
Toothbrush (cheapest)	
Toothpaste (cheapest, include size)	
Aspirin	
Scissors	

What's missing in the market?

Basic Food Stuff	Available Yes/No	Price	Notes
Canned beans (price of each size)			
Bag of beans (cheapest, include weight)			
Soup			
Noodles (cheapest, include weight)			
Sugar (cheapest, include weight)			
Salt (cheapest, include weight)			
Pip (to sprinkle on fruit)			
Rice (cheapest, include size, branded or not?)			
Horchata (fresh)			
Sesame seeds (for stew, etc.)			
Maizena (corn drink)			

Health and Hygiene	Available Yes/No	Price	Notes
Hand/Bath soap (cheapest (include size and brand))			
Hand/Bath soap disinfectant (include size and brand)			
Shampoo (cheapest (include size and brand))			
Toothbrush (cheapest)			
Toothpaste (cheapest, include size)			
Aspirin			
Scissors			